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INTERNATIONAL CONFERENCE - WOMEN: INNOVATION AND VALIDATION IN THE FIELD OF DIGITAL CULTURE

Date: 8-9.03.2019. Place: Neapoli, Italy

Agenda

PK GEECCO leader, Lidia Zakowska was attending an international conference WOMEN: INNOVATION AND VALIDATION IN THE FIELD OF DIGITAL CULTURE, in which over 100 participants from EU and African countries were attending and presenting his research. The conference was dedicated to women in digital area and addressed a topic of increasing relevance: the condition of women in the technical-scientific professions in relation to the transformation of work currently underway due to digitization of work. She was disseminating GEECCO project results from Politechnika Krakowska, Poland, especially the carrier development of Polish women in the field of transportation during the last years. The equal proportion of men and women studying civil and transport engineering is not followed by the same proportions of men and women working at different positions in the field. The bodies and groups responsible for decisions at PK were shown to be men-dominated, also the effect of "leaky pipe" could be observed at graphs presenting that the gap between share of women and share of men widens with age and experience. Finally, the GEP plan for PK was shown and discussed while presenting work on "Current Status of Polish women career development in STEM".

Particular attention was given to discussion on the gender equity current issues, related to the immigration and STEM education processes in EU and Africa. This forum was created by the "Territorial Joint Committee", now known as Centro formazione e sicurezza-Cfs and the "Training and Security Center", chaired by engineer Paola Marone), Federico II University and the Order of Engineers in Italy.

The digital revolution can also mean new employment opportunities. In fact, according to the results of the survey "Women and digital transformation: a winning duo", conducted by the consulting firm NetConsulting Cube on behalf of CA Tecnologie on a sample of human resources managers and IT systems directors of 60 Italian companies and 225 students of high Italian schools and professional institutes, there are eight professions related to digital transformation and innovation which, in the near future, will guarantee the best job opportunities in all market sectors. These professions are for example Data Protection Officer, Digital Information Manager, IT Security Expert, Big Data Engineer, Application Developer for Mobile Devices, Data Scientist, Expert in "Agile Methodologies" and Internet of Things Expert.

The above research highlighted the debate regarding the role of women in technological innovation and on the value of training and technical education in the so-called STEM area (Science, technology, engineering and mathematics) for female employability. Beside that it was also addressed the international scene with reference to the education of girls in STEM, job opportunities for women, future predictions for social equality and gender local plans.

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